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FOR IMMEDIATE RELEASE

Cases By Source Inc. of Mahwah, NJ Awarded Two American Graphic Design Awards

NEW YORK, September 2009 –Graphic Design USA has honored [Cases By Source](http://www.casesbysource.com) with American Graphic Design Awards for their 2008 holiday presentation case and seasonal greeting card, marking the third consecutive year for which Source's designs have been recognized.

In a year that was declared the International Year of Planet Earth, Source presented two designs that embraced the world's appreciation for all things ecological: With a [custom-molded](#) shape resembling that of a terra cotta planter, the "Reusable ReSOURCE" soft-sided [presentation case](#) not only showcased Cases By Source's design capabilities, but simultaneously offered an environmental gift by encouraging recipients to plant an enclosed tree seedling using the provided soil, trowel and care instructions. Titled "Planting the Seeds for Growth and Prosperity," 2008's (literally and figuratively) green die-cut, pop-up holiday greeting card complemented the case, inviting addressees to "grow together" with the company.

Among the largest design competitions, the 2008 Graphic Design Awards contest garnered more than 8,000 entries from which a highly selective 15% were recognized for excellence. Inclusion on the Graphic Design Awards winner list puts Cases By Source among an elite group comprised of prominent advertising firms, time-honored businesses, political organizations, universities and cultural institutions, among others.

"We are proud to be listed alongside established creative professionals and exciting, up-and-coming designers from a wide range of businesses and industries," said Alan Adler, Cases By Source's founder and President. "The case industry is not widely recognized for creativity and honors such as this one fuel our passion for innovation and [literally] thinking outside the box."

Cases By Source Inc. designs and manufactures protective packaging, mostly in the form of reusable/reshippable cases. The cases are used to secure, protect, transport and showcase some of the world's finest and most valuable instruments and merchandise—including precision medical devices and sensitive equipment used by the US military. Since 1985, Source has solidified its stance as a producer of innovative designs, consistently collaborating with customers to identify the best stock, customized or [built-to-spec case solutions](#). Clients range from small companies to Fortune 500 corporations and the business has earned international recognition not only for stock and custom case solutions, but also for their dedication to customer service.

Since 1963 Graphic Design USA has been the news magazine for graphic designers and other creative professionals. The American Graphic Design Awards is a four decade old flagship competition open to everyone in the graphic arts community — graphic design firms, advertising agencies, in-house corporate and institutional designers, publishers and other media. It honors outstanding new work of all kinds in 23 categories from print and packaging to internet and interactive design.

Visit www.casesbysource.com to learn more about Cases By Source's stock and custom case solutions.